



Circular metal packaging giant Eviosys sails past emissions target

Paris, 23 June 2022: Metal packaging, the most circular type of container globally, gets a sustainable boost today as Europe's top producer Eviosys exceeded its emissions target for production in 2021, reducing it by 5.6%, nearly double its 3% goal on its ambitious Net Zero roadmap.

Because cans and lids are endlessly recyclable and enjoy the highest recycling rates for food packaging, accelerating the reduction of the manufacturers' carbon footprint promises to unlock a new era in sustainability. Eviosys's new ESG report *Preserve Together* reveals that the company is accelerating its decarbonisation, with ambitious plans to reduce the carbon footprint of its cans and lids by 20% by 2027 (compared to 2020) on the way to Net Zero by 2050.

Eviosys also revealed that it is aiming to invest in state-of-the-art energy efficient technologies including new oxidisers and more efficient compressors and chillers. Further, by switching to renewable energy, Eviosys is making rapid progress to reducing its Scope 1 & 2 emissions.

Eviosys's 44 strategically located manufacturing plants across Europe and Africa keeps it close to its customers, helping to reduce transport-related carbon emissions. It also means that Eviosys invests in the same regions as its clients, supporting local employment and communities.

Eviosys CEO Tomás Lopez commented: "Metal packaging offers real superiority in infinite recyclability - it is one of the truly circular methods of packaging that can be endlessly recycled. We are proud of our swift progress against our ambitious decarbonisation targets. By reducing the carbon footprint of our products, we are creating a perfect, low carbon circular economy for packaging."

Steel and aluminium are 100% recyclable and are the most widely and easily recycled types of packaging worldwide. In Europe, around 84% of steel is recycled, followed by 76% of aluminium – and both can be recycled without any loss of integrity, creating an efficient, circular loop for metal packaging. Because glass also has a high recycling rate, the metal closures made by Eviosys also contribute towards more circular packaging. PET containers and cartons have a recycling rate of just 48% and 41% respectively, so both have a high risk to leak into the environment and waterways (APEAL 2019).

In the 10 years to 2019, metal packaging's market share grew 8% ([Statista](#)) and the segment is predicted to grow 4% from 2021 – 2026 ([Mordor](#)) as 70% of European consumers ([Dollard](#)) avoid plastic and FMCG companies seek more sustainable packaging alternatives. One of the main barriers to the adoption of more sustainable packaging formats historically has been the constraint of infrastructure to produce, fill and recycle materials in high volumes – whereas metal packaging is widely and cheaply recyclable with strong penetration in existing filling lines.

Eviosys is also targeting areas of improvement in inclusivity, both for its business and its products. The ESG report also spotlights Orbit™, a patented award-winning revolutionary closure which reduces the opening torque by up to 50% compared to a conventional closure, thus improving the accessibility of their products for those with mobility issues. A further advancement in inclusion is due to be announced in the coming weeks.

END

Notes to Editors



To access the report, please go to: <https://heyzine.com/flip-book/b183f02148.html>

To request further information, images or interviews, please contact Jevan Watson, eviosys@grayling.com +447807439089

About Eviosys

Eviosys is a leading global supplier of metal packaging, producing food cans and ends, aerosol cans, metal closures and promotional packaging to preserve the products of hundreds of consumer brands.

Eviosys has the largest manufacturing footprint in Europe, the Middle East and Africa (EMEA) with 6,600 employees in 44 manufacturing facilities across 17 countries in the region. In 2021, it generated €2.1 billion in revenue. Eviosys is a portfolio company of KPS Capital Partners, LP.

For more information, visit www.eviosys.com.